

Scholarship Contest Rules

To enter, access the contest website during the official contest period, complete the official entry form and submit it along with the video, Talent Release form(s) and Assignment of Copyright form as directed. Entries must be submitted no later than 11:59 PM Eastern Time on July 31, 2017. Limit of one entry per person. Entries become the property of Advanced Research Systems (ARS) and will be neither acknowledged nor returned.

Qualified individuals will select winners which will then be posted on the contest website, and the contest YouTube profile. There will be a limit of one entry per person. Winners will be individually notified by email no later than September August 15, 2017. The winner will be publicly announced no later than August 31, 2017.

Winners will each receive a \$1,000 scholarship, payable in the form of a check to an accredited college (public, private, junior college, or community college), university, or trade school at which the winner is enrolled. Should the winner not yet be enrolled in any school at the time of prize notification, the scholarship will be available for up to two years from date of the prize notification and if not used after such time, the award will be forfeited. Scholarship payment will be applied to tuition and any remaining balance can be used for other valid school charges.

Prizes may not be transferred. No cash or other substitution may be given for a prize, except ARS reserves the right in its sole discretion to make a substitution, in whole or in part, for a prize of comparable or greater value. Winners are responsible for paying taxes on a prize, including cash prizes, and any expenses not specified relating to the acceptance and use of a prize. An IRS Form 1099 will be issued to winners where applicable. Determination as to whether a school is properly accredited and/or a winner is properly enrolled in a school shall be made by ARS in its sole discretion and winners will be responsible for promptly providing any documentation relating thereto as requested by ARS. ARS reserves the right to contact the winner's school directly.

Winners will be notified by a traceable form of delivery and e-mail or telephone. Each winner will be required to provide within a specified time period a photocopy of a valid photo ID (driver's license, passport, or other form of identification and proof of age); evidence satisfactory to ARS of enrollment as a student; a completed and signed Affidavit of Eligibility and Liability Release and a Publicity Release; an assignment to ARS of all rights of ownership and copyright to the submitted video; and a consent for ARS to use the video, in whole or in part and as edited by ARS, in all media for educational, commercial and other uses without additional compensation to or prior review by the winner. In addition, a separate Talent Release Form (downloaded from the ARS Video Contest website) signed by each individual appearing in the video will be required. Failure to return the required documents in a timely way, or the return of any notification as undeliverable for any reason, will cause the entry to be void and an alternate winner to be selected. If a winner (or any individual appearing in a video) is under the age of eighteen, all relevant documents must be confirmed, ratified and signed by the parent or legal guardian of the individual signing the document(s).

By participating, entrants (and if under eighteen years old, the entrant's parent or legal guardian): (a) agree to these official rules and to the decisions of the judges and ARS and its agents in all matters, including the voting process, relating to the contest, which decisions shall be final in all respects; (b) release, indemnify and hold harmless ARS and their respective directors, officers and employees, from any and all claims, liabilities, losses or damages of any kind whatsoever, including but not

limited to the infringement of intellectual property rights of others, resulting in whole or in part from their participation in the contest and the acceptance and use of the prize; (c) consent to the use of their name, likeness and location for advertising and publicity purposes by ARS, in its sole discretion, of its products and services and for promotion of the importance of protection of intellectual property rights; and (d) represent that the video submitted is their sole and original work and does not infringe the intellectual property rights of any other party.

Commercials must be acceptable for airing by television stations; vulgar language and graphic content are not allowed.

Do not show any company names or logos (i.e., businesses, high schools, universities, cemeteries) trademarks or art, including those on hats, shirts, and other items of clothing.

Do not include any phone numbers or web site addresses except for arsbackgrounds.com. You may include your name and those of your team in the video as producers of the video, if you choose, although it is not necessary.

Participants agree that ARS and its agents are not responsible for late, lost or misdirected entries or mail, or for error, omission, interruption, deletion, defect, delay in transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure of ARS and its agents to receive entries for any reason whatsoever or for any errors, mishaps or problems, regardless of the cause, in the voting process. In the event ARS determines that the integrity of the contest has been impaired or corrupted for any reason and as a result cannot be offered or completed as planned, ARS reserves the right in its sole discretion to cancel or terminate the contest and to select winners from among eligible entries legitimately received prior to the event causing cancellation or termination; and notice of cancellation will be posted at www.arsbackgrounds.com. Should ARS and judges, in their sole discretion, determine that there are insufficient entries worthy of being selected as a finalist, they reserve the right to extend the deadline date of the contest. The contest shall be governed by and interpreted under the laws of the California; and any legal action concerning the contest shall be brought only in a state or federal court located in California, County of Contra Costa. Dates are subject to change.